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Do Happier People Work Harder?

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LABOR DAY is meant to be a celebration of work. Yet, on this Labor Day, few have reason to rejoice. Even those who have jobs.

The Gallup-Healthways Well-Being Index, which has been polling over 1,000 adults every day since January 2008, shows that Americans now feel worse about their jobs — and work environments — than ever before. People of all ages, and across income levels, are unhappy with their supervisors, apathetic about their organizations and detached from what they do. And there's no reason to think things will soon improve.

Employee engagement may seem like a frill in a downturn economy. But it can make a big difference in a company's survival. In a 2010 study, James K. Harter and colleagues found that lower job satisfaction foreshadowed poorer bottom-line performance. Gallup estimates the cost of America's disengagement crisis at a staggering \$300 billion in lost productivity annually. When people don't care about their jobs or their employers, they don't show up consistently, they produce less, or their work quality suffers.

Over the past decade, we researched the micro-level causes behind this macro-level problem. To gain real-time perspective into everyday work lives, we collected nearly 12,000 electronic diary entries from 238 professionals in seven different companies. Our study charted each person's psychological state each day, and asked respondents to describe one event that stood out during that day. Our analysis revealed their inner work lives — the usually hidden perceptions, emotions and motivations that people experience as they react to and make sense of events in their workdays.

The results were sobering. In one-third of the 12,000 diary entries, the diarist was unhappy, unmotivated or both. In fact, workers often expressed frustration, disdain or disgust. Our research shows that inner work life has a profound impact on workers' creativity, productivity, commitment and collegiality. Employees are far more likely to have new ideas on days when they feel happier. Conventional wisdom suggests that pressure enhances performance; our real-time data, however, shows that workers perform better when they are happily engaged in what they do.

Managers can help ensure that people are happily engaged at work. Doing so isn't expensive. Workers' well-being depends, in large part, on managers' ability and willingness to facilitate workers' accomplishments — by removing

obstacles, providing help and acknowledging strong effort. A clear pattern emerged when we analyzed the 64,000 specific workday events reported in the diaries: of all the events that engage people at work, the single most important — by far — is simply making progress in meaningful work.

As long as workers experience their labor as meaningful, progress is often followed by joy and excitement about the work. "This time it looks good! I feel more positive about this project and my work than I've felt in a long time," one programmer wrote after she'd completed a small but difficult task. This kind of rich inner work life improves performance, which further supports inner work life — a positive spiral.

Unfortunately, many companies now keep head count and resources to a minimum and this makes progress a struggle for employees. Most managers don't understand the negative consequences of this struggle. When we asked 669 managers from companies around the world to rank five employee motivators in terms of importance, they ranked "supporting progress" dead last. Fully 95 percent of these managers failed to recognize that progress in meaningful work is the primary motivator, well ahead of traditional incentives like raises and bonuses.

This failure reflects a common experience inside organizations. Of the seven companies we studied, just one had managers who consistently supplied the catalysts — worker autonomy, sufficient resources and learning from problems — that enabled progress. Not coincidentally, that company was the only one to achieve a technological breakthrough in the months we studied it.

Working adults spend more of their waking hours at work than anywhere else. Work should ennoble, not kill, the human spirit. Promoting workers' well-being isn't just ethical; it makes economic sense. Fostering positive inner lives sometimes requires leaders to better articulate meaning in the work for everyone across the organization. Sometimes, all that's required is that managers address daily hassles and help with technical problems. If those who lead organizations — from C.E.O.'s to small-team leaders — believe their mission is, in part, to support workers' everyday progress, we could end the disengagement crisis and, in the process, lift our work force's well-being and our economy's productivity.